



**NEWCHIP TECHNOLOGIES**  
LIMITED

# **THE COMPLETE**

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## **BUSINESS & SERVICES GUIDE**

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*Company Profile • Services • Pricing — Everything In One Place*

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# ABOUT US >

NewChip Technologies (NCT) is a full-service business solutions company helping organisations across Nigeria — and increasingly across Africa — grow smarter, look sharper, and run leaner. Since our registration in 2014, we've built a reputation as a true “one-stop shop” — bridging the gap between traditional business support (HR/Recruitment, Sales & Marketing Management, Advertising, Branding, Administrative Management) and modern technology (Software Development, Web/Mobile App Development, Digital Marketing, Hardware Maintenance, Gadget Supply).

Headquartered in Ikeja — the heart and capital of Lagos, Nigeria's commercial nerve centre — we combine hands-on market access with technical and operational depth. We don't just build your website or find your staff; we help you sell more, look more credible, and operate more efficiently, all under one roof.

Our client base spans FMCG giants (Dangote, Coca-Cola, Sedaap Supreme), e-commerce leaders (Jumia, Konga), and SMEs alike — a signal that our solutions scale from startup to enterprise. As we grow, we're also positioning NCT as the go-to local partner for foreign businesses looking to enter the Nigerian and wider African market — offering the on-ground expertise, talent access, and operational infrastructure that market entry demands.

## OUR MISSION

To be the trusted partner for businesses — local and international — seeking to optimize operations, strengthen brand presence, modernize technology, attract top talent, and successfully enter or expand within the Nigerian and African markets, through innovative solutions and exceptional service.

## OUR VISION

To be Africa's leading provider of integrated business solutions — empowering local businesses to achieve sustainable growth and industry leadership, while serving as the trusted gateway for foreign businesses entering the Nigerian and African market, through a complete suite of cutting-edge services.

# OUR SERVICES >

We're your one-stop shop for business growth in Nigeria and beyond — from finding the right talent to building your brand, going digital, and keeping your tech running.

## ■ A. BUSINESS SUPPORT SERVICES

### 01 HR / Recruitment

Connecting you with pre-vetted, skilled professionals matched to your culture and needs — not just their CV.

*Market context: Nigerian agencies typically charge 10–25% of first-year gross salary; professional agencies often 22–27%.*

**NCT'S EDGE** Flexible pricing for SMEs and startups, plus recruitment bundled with onboarding admin support.

**PRICING** 10–15% of first-year gross salary (junior–mid roles) | ₦150,000–₦400,000 flat fee for batch hiring.

### 02 Sales / Marketing Management

Strategic plans to grow your customer base and revenue — structured sales systems, not just campaigns.

**NCT'S EDGE** Real, demonstrated field execution — activations and performance monitoring already run for FMCG clients.

**PRICING** ₦250,000–₦750,000/month retainer, scaled to team size and campaign scope.

### 03 Advertising

Full-spectrum advertising across both traditional and digital channels — billboards, TV, radio, newspaper, and online placements — to get your brand in front of the right audience wherever they are.

**NCT'S EDGE** Part of a full growth stack (branding + web + ads) so campaigns stay consistent across every touchpoint, on-ground and online.

**PRICING** Management fee of 10–15% of ad spend, or ₦150,000–₦500,000/month flat for SME campaigns.

### 04 Branding

Building a distinct identity that resonates with your audience and makes your business sellable.

**NCT'S EDGE** Delivered alongside web, marketing, and advertising — a consistent identity everywhere it appears.

**PRICING** ₦150,000–₦600,000 for a full identity package, scaling with complexity.

### 05 Administrative Management

Day-to-day operational and payroll support so you can focus on growth.

**NCT'S EDGE** A rare bundled offering — most competitors are either pure ICT firms or pure admin/BPO firms.

**PRICING** ₦100,000–₦350,000/month depending on scope.

# OUR SERVICES >

## ■ B. MODERN TECHNOLOGY SERVICES

### 06 Website & Mobile App Development

Custom, professional websites and apps built to engage users and grow your business.

**NCT'S EDGE** Proven delivery on real platforms (ERP systems, e-commerce, school management software, invoicing apps).

**PRICING** ₦250,000–₦800,000 (website) | ₦800,000–₦3,000,000 (e-commerce/platform) | Apps from ₦1,200,000.

### 07 Software Development

Tailored software solutions — ERP, invoicing, school management systems, and more.

**NCT'S EDGE** Unlike agencies that only show mockups, NCT has shipped and deployed real systems currently in use.

**PRICING** ₦1,500,000–₦8,000,000+ depending on complexity (project-based).

### 08 Digital Marketing

SEO, social media, and paid campaigns to build visibility and drive sales online.

**NCT'S EDGE** An accessible entry point for SMEs, without sacrificing the multi-service backbone.

**PRICING** ₦100,000–₦400,000/month (SME tier) | ₦500,000+ (mid-market).

### 09 Hardware Maintenance

Expert repair and system maintenance to minimize downtime.

**NCT'S EDGE** Based in Computer Village — Nigeria's largest ICT hardware ecosystem — for faster parts sourcing.

**PRICING** ₦15,000–₦50,000 per service call; contracts from ₦100,000/quarter.

### 10 Gadget Supply

Computers, laptops, mobile phones, and electronics at dealer rates.

**NCT'S EDGE** Direct Computer Village sourcing — dealer-rate pricing passed to clients.

**PRICING** At-cost plus transparent margin, quoted per request.

### 11 Business Consultancy & Training

Expert business advice, training, and consultancy to help clients optimize operations, build staff capability, and achieve their strategic goals.

**NCT'S EDGE** A dedicated capability-building partner — helping clients strengthen their own teams and processes, not just outsourcing the work.

**PRICING** ₦50,000–₦150,000 per session/participant group, or custom corporate consultancy packages.

# COMPETITORS & OUR EDGE >

Here's how NewChip Technologies stacks up against the Nigerian market, service by service:

| CATEGORY               | TYPICAL COMPETITORS                                              | THEIR FOCUS                                               | NCT'S EDGE                                                                 |
|------------------------|------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------------------------------|
| Recruitment            | Workforce Group, Phillips Consulting, Jobberman, Adecco Nigeria  | Enterprise-focused, higher fees, longer engagement cycles | <b>SME-friendly pricing, faster turnaround, bundled onboarding support</b> |
| Web / App Dev          | Talosmart, Albanny Technologies, CEPED Technologies, Socialander | Pure web/dev shops — narrow scope                         | <b>Delivery-proven + bundled with branding/marketing/hardware</b>          |
| Digital Marketing      | Wild Fusion, Oxgital, Socialander, SoniBaze                      | Premium agencies priced for mid/large brands              | <b>Accessible SME entry point without losing multi-service integration</b> |
| Hardware / Gadgets     | Independent Computer Village vendors, Konga, Jumia (retail)      | Transactional, no after-sales layer                       | <b>Dealer-rate sourcing + in-house maintenance + software integration</b>  |
| Branding / Advertising | X3M Ideas, Insight Publicis, boutique Lagos shops                | Either high-end agency or freelancer — no middle tier     | <b>Mid-market home base with FMCG-grade execution experience</b>           |

## ■ NCT'S CUTTING-EDGE ADVANTAGE — SUMMARISED

**True One-Stop Shop.** Almost every competitor above is a specialist. NCT is one of the few Nigerian firms spanning HR, marketing, technology, and hardware under a single roof.

**Computer Village Market Access.** Being physically embedded in Africa's largest ICT hardware hub gives NCT sourcing speed and dealer-rate pricing that office-based agencies cannot match.

**Proven Delivery, Not Just Pitches.** Live, working systems already deployed (ERP software, invoicing platforms, school management systems, e-commerce sites) and real field campaigns for recognisable FMCG brands.

**Transparent, Accessible Pricing.** Clear, published pricing tiers build trust before a client even picks up the phone — rare in a famously opaque market.

**Africa Market-Entry Positioning.** Few local competitors frame themselves as an entry partner for foreign businesses coming into Nigeria/Africa — a genuinely open lane for NCT to own.

# WHAT SET US APART >

## ■ AN EXPERIENCED, COMMITTED TEAM

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NewChip Technologies invests deliberately in its people — carefully sourcing dedicated, experienced professionals and forming partnerships with established operators to give clients access to top-tier local, and increasingly regional, knowledge. Our ongoing internal development programme means clients work with a team that's continuously sharpening its skills, not standing still.

## ■ A TRACK RECORD THAT SPEAKS FOR ITSELF

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Since 2014, we've delivered real, working systems for real clients — not just proposals. From ERP software and invoicing platforms to school management systems and e-commerce sites, our portfolio reflects execution, not just ambition.

## ■ GENUINE MULTI-SECTOR TRUST

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Our client roster spans FMCG, e-commerce, education, and SME development bodies. That range signals a team that adapts to different industries rather than a one-trick vendor.

## ■ COMMITMENT TO QUALITY & CLIENT SATISFACTION

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We continuously monitor and measure client satisfaction as part of our internal Quality Management System — every engagement is treated as a relationship to maintain, not a transaction to close.

## ■ A TRUE ONE-STOP PARTNER

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We uniquely combine business support (HR, sales/marketing management, branding, advertising, admin) with modern technology (software, web/app development, digital marketing, hardware) — reducing the number of vendors a client needs to manage growth.

# PROJECTS EXECUTED >

## **Greenleaf Healthcare Limited** — *HR/Recruitment & Sales & Marketing*

Engaged to strengthen Greenleaf's commercial and people functions, NCT led end-to-end recruitment for sales and marketing roles, sourcing candidates aligned with the client's culture and performance expectations. Alongside this, our team developed and executed a product sales and marketing strategy to grow market penetration and drive revenue — combining the right talent with the right go-to-market approach.

## **ERP Software**

A full enterprise resource planning system covering billing, accounting, HR, and member/customer management — giving the client real-time visibility into invoices, expenses, and customer data from a single dashboard.

## **Access Invoice Application**

A streamlined invoicing tool built for a corporate client, enabling fast customer and invoice management without the overhead of a full accounting suite.

## **School Management Software** — *"Skool Manager"*

A session-based school administration system with secure login and multi-user access, built to simplify academic administration for educational institutions.

## **Angel Style Global** — *Logistics & Travel*

A corporate website for a Hong Kong–Nigeria logistics and travel business, showcasing services from international freight to travel consulting — an early example of NCT supporting a business with cross-border operations.

## **AMA-Dove Nigeria Limited** — *International Education*

A full corporate website for an international education consultancy, supporting study-abroad services and university placement across Nigeria and West Africa.

## **Conviviastore** — *E-Commerce*

An online electronics store (desktops, laptops, tablets, phones, cameras) with full product categorisation and shopping cart functionality.

## **NASME Lagos Chapter** — *SME Association*

A membership and business-development platform for the Nigerian Association of Small and Medium Enterprises, Lagos Chapter.

## **Cerner Consult** — *Study & Work Abroad*

A conversion-focused website with live chat integration, supporting international study/work placement services.

## **Integrated Local Media & Digital Advertising Campaign**

Managed a multi-channel advertising campaign for a Nigerian business client, combining traditional local media placements (radio and print) with coordinated digital advertising across social platforms.

## **Corporate Team Training Programme**

Delivered a general operations and performance training programme for a corporate client's staff, covering day-to-day operational best practices, workflow efficiency, and performance improvement.

## **Team & Payroll Management Engagement**

Provided ongoing team and payroll administration support for a mid-sized client organisation (20–100 staff), managing staff records, monthly payroll processing, and related administrative workflows.

# MANAGEMENT TEAM >

## **Jesufemi A.**

### **CHIEF EXECUTIVE OFFICER (CEO)**

A seasoned ICT professional, entrepreneur, and public speaker with over 5 years of experience working with cross-functional organisations and individuals as employee, consultant, and coach. Backed by an MBA and certifications across Microsoft, Oracle, and Web technologies. He strongly believes everything is possible.

## **Collins Obi**

### **DIRECTOR OF TECHNOLOGY**

A developer with years of hands-on experience across major industry-standard programming languages, and a track record consulting for corporate organisations — focused on turning ideas into working software.

## **Abisola W.**

### **DIRECTOR OF OPERATIONS**

Abisola brings deep, hands-on experience in operations management, project delivery, and cross-functional coordination, honed over 5+ years working with notable telecommunications companies. She holds a master's degree in Information Systems and oversees the day-to-day operational backbone of NCT.

## **Ayodeji Roy**

### **DIRECTOR OF FINANCE**

A chartered accountant and public administrator with years of experience working with local government and corporate organisations, overseeing financial strategy, reporting, and fiscal management.

# PARTNERS AND CLIENTS >

We measure our success by the trust our clients place in us — reflected in long-term relationships across industries as diverse as FMCG, e-commerce, education, and SME development.

## ■ TRUSTED BY LEADING BRANDS, INCLUDING:

Dangote • Coca-Cola • Lush Hair • Sedaap Supreme • Jumia • Konga • AMA-Dove Nigeria Limited • imose mobile • Honeytreat Limited • SMEDAN • CAPDAN

## ■ WHAT OUR CLIENTS SAY

“  
New Chip Technology has been brilliant at helping us recruit for our sales and marketing roles — going beyond the brief to find candidates whose values matched our own.

— Management, Lucky Fibre

“  
A big thank you for your efforts finding our new sales and marketing staff — a seamless, hassle-free process.

— Managing Director, Archit

“  
We've worked closely with New Chip Technologies for our recruiting needs and the experience has been fantastic. I'd completely recommend them.

— CEO, My Hair Relaxer



## RECRUITMENT & HR PRICING GUIDE

Complete talent and HR solutions, with fixed, transparent fees at every stage — from a first hire to a full leadership team.

### ■ HOW IT WORKS

C-Recruit operates on a simple partnership model. A one-time onboarding fee registers your company on our client database as an activated partner — after that, you never pay to register again, and we can respond immediately whenever a vacancy arises. Every fee below is fixed and quoted upfront, so there are no surprises.

#### COMPANY ONBOARDING FEE — ₦50,000 (One-Time, Fixed)

Registers your organisation on the C-Recruit client database as an official partner company, unlocking every service under Track A: Placement Services. This fee is paid once — not per vacancy.

### ■ CHOOSE YOUR PATH

#### TRACK A — PAGE 2

##### Placement Services

From a quick candidate match to executive search — fixed fees for every business size.

**From 50% of 1st-month salary**

#### TRACK C — PAGE 4

##### Outsourced HR / HRaaS

I want to hand off staff administration entirely.

**From ₦350,000/month — custom quote**

#### TRACK B — PAGE 3

##### HR Advisory & Managed Services

Ongoing HR support priced by business size — Small, Growing, or Enterprise.

**From ₦100,000/month**

#### TRACK D — PAGE 4

##### Background Checks

I just need candidate verification — standalone or add-on.

**From ₦15,000/candidate**

C-Recruit is a recruitment and HR solutions brand, proudly operated under NewChip Technologies (NCT).

Already have your own team? Ask about our Managed Team Performance catalog — external oversight and reporting for teams you already employ.

## TRACK A PLACEMENT SERVICES

Fixed fees for every level — from a quick candidate match to a confidential executive search.

| SERVICE                            | FEE (FIXED)                                                                                                   | WHAT'S INCLUDED                                                                                                                                                            |
|------------------------------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Quick-Match Candidate Referral     | 50% of candidate's 1st-month gross salary. 50% upfront on offer acceptance, 50% three days after resumption.  | We match and send qualified candidates based on your job description and needs — the fastest, lightest-touch way to fill a role. Client handles final interview & vetting. |
| Graduate & Entry-Level Recruitment | ₦75,000/candidate (single hire)<br>₦50,000/candidate (group of 5+)                                            | Sourcing, screening, interview coordination, basic reference check.                                                                                                        |
| Contract & Temporary Staffing      | ₦85,000/candidate placement + 12%/month management fee (if admin required)                                    | Candidate placement, plus optional ongoing staff administration if C-Recruit manages the contract.                                                                         |
| Permanent & Full-Time Recruitment  | ₦150,000 flat (Standard roles) ₦250,000 flat (Specialist/Mid-Senior) 12% of annual salary (Senior Management) | Full sourcing, structured interviews, comprehensive background checks, offer negotiation support.                                                                          |
| Executive Search & Headhunting     | 18% of first-year total compensation (retained search)                                                        | Confidential search, market mapping, direct headhunting, extensive vetting, guarantor verification. Billed ⅓ upfront, ⅓ at shortlist, ⅓ on placement.                      |

### ■ EVERY FULL PLACEMENT ENGAGEMENT INCLUDES

|                                                   |                                                  |
|---------------------------------------------------|--------------------------------------------------|
| ▪ Candidate sourcing & screening                  | ▪ Interview coordination & selection             |
| ▪ Comprehensive background checks                 | ▪ Guarantor verification (incl. physical visits) |
| ▪ Candidate vetting for credibility & reliability | ▪ Deployment-ready onboarding handoff            |

Note: Quick-Match is a lighter-touch, lower-cost option for businesses that only need qualified candidates sourced and sent — final interviewing, vetting, and background checks remain the client's responsibility unless a Background Check add-on (Track D) is purchased.

## TRACK B HR ADVISORY & MANAGED SERVICES

Fixed monthly pricing, scaled to your business size — select one, two, or all three services.

| SERVICE                                           | SMALL BUSINESS (up to 20 staff) | GROWING BUSINESS (21–100 staff) | ENTERPRISE (100+ staff)        |
|---------------------------------------------------|---------------------------------|---------------------------------|--------------------------------|
| HR Policy & Compliance Support (monthly retainer) | ₦100,000/mo                     | ₦180,000/mo                     | ₦300,000/mo                    |
| HR Policy Handbook Build (one-time)               | ₦250,000                        | ₦350,000                        | ₦500,000                       |
| Payroll Administration (per employee/month)       | ₦2,500/employee (₦100,000 min)  | ₦2,000/employee                 | ₦1,500/employee                |
| Staff Training & Development (per session)        | ₦75,000 (up to 15 people)       | ₦150,000 (16–40 people)         | Custom Quote (40+ / multi-day) |

### ★ BUNDLE & SAVE

Combine HR Policy & Compliance Support with Staff Training in the same engagement and save a fixed 10% off both fees. Payroll Administration is billed separately, since it scales directly with your headcount.

## TRACK C OUTSOURCED HR / HR-AS-A-SERVICE

*For organisations that prefer C-Recruit to manage their personnel on their behalf.*

Under this arrangement, your staff work within your organisation while C-Recruit assumes responsibility for their administration and management, in accordance with agreed contract terms. This includes clearly defined responsibilities, obligations, and service expectations for both parties.

Because this arrangement is more comprehensive, it requires a physical meeting to discuss the scope of engagement and execute a formal Service Agreement outlining terms, responsibilities, liabilities, and applicable service fees.

### STARTING FROM ₦350,000/MONTH

Final pricing scales with headcount and scope, and is confirmed only after a consultation and signed Service Agreement.

## TRACK D BACKGROUND CHECKS

*Standalone verification services — usable alone or as an add-on to any placement.*

| CHECK TYPE                                                  | PRICE             | INCLUDED FREE WITH                      |
|-------------------------------------------------------------|-------------------|-----------------------------------------|
| Basic Verification (ID, education, employment history)      | ₦15,000/candidate | Graduate & Entry-Level, Contract & Temp |
| Comprehensive (+ guarantor physical visit, criminal record) | ₦35,000/candidate | Permanent, Executive Search             |

## READY TO FIND YOUR NEXT GREAT HIRE?

*Contact C-Recruit today for a FREE consultation on the right path for your business.*

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# SALES & MARKETING PRICING CATALOG

Structured sales systems, not just campaigns — from strategy and field activations to full sales-force management. Built on real FMCG field execution experience.

## BASIC

**₦400,000/mo**

All-inclusive strategy retainer  
Payable quarterly

- ✓ Market & competitor analysis
- ✓ Sales strategy & funnel development
- ✓ Monthly performance report
- ✓ Quarterly strategy review call

**BEST FOR: STRATEGY-ONLY SUPPORT**

★ MOST POPULAR

## STANDARD

**₦750,000/mo**

NCT Management Fee

**Indicative: ~₦60,000/mo**

+ Staffing Cost (pass-through, billed at cost)  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Customer segmentation & forecasting
- ✓ Field activation planning
- ✓ 2 activation days/month included
- ✓ 2 brand ambassadors/promoters
- ✓ Sales incentive scheme design
- ✓ Bi-weekly performance report

**BEST FOR: BRANDS RUNNING CAMPAIGNS**

## PREMIUM

**₦1,350,000/mo**

NCT Management Fee

**Indicative: ~₦1,450,000/mo**

+ Staffing Cost (pass-through, billed at cost)  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ 8 activation days/month included
- ✓ 6 brand ambassadors/promoters
- ✓ Dedicated field sales team (up to 5 reps)
- ✓ Distributor & retail account management
- ✓ Real-time sales performance dashboard
- ✓ Weekly performance report

**BEST FOR: FULL SALES-FORCE MANAGEMENT**

## ■ WHAT YOU GET ACROSS ALL PLANS

|                                |                                       |
|--------------------------------|---------------------------------------|
| ■ Market & Competitor Analysis | ■ Sales Strategy & Funnel Development |
| ■ Performance Reporting        | ■ Strategy Review Calls               |

■ All plans are monthly rates billed quarterly. For Standard and Premium, field staffing (promoters, brand ambassadors, dedicated reps) is billed separately at cost — see page 2 for the full breakdown. Activity beyond plan limits is billed via the add-ons below.

# FULL FEATURE COMPARISON

Every feature across all three plans at a glance.

| FEATURE                                    | BASIC       | STANDARD  | PREMIUM      |
|--------------------------------------------|-------------|-----------|--------------|
| <b>STRATEGY &amp; PLANNING</b>             |             |           |              |
| Market & Competitor Analysis               | ✓           | ✓         | ✓            |
| Sales Strategy & Funnel Development        | ✓           | ✓         | ✓            |
| Customer Segmentation & Targeting          | —           | ✓         | ✓            |
| Sales Forecasting & Goal Setting           | —           | ✓         | ✓            |
| Dedicated Sales Strategist                 | —           | —         | ✓            |
| <b>FIELD MARKETING &amp; ACTIVATIONS</b>   |             |           |              |
| Roadshow & Activation Planning             | —           | ✓         | ✓            |
| Activation Days Included                   | Add-on only | 2/month   | 8/month      |
| Brand Ambassadors / Promoters Included     | Add-on only | 2         | 6            |
| In-Store Promotions & Demos                | —           | ✓         | ✓            |
| Event Logistics & Materials Coordination   | —           | ✓         | ✓            |
| <b>SALES FORCE &amp; DISTRIBUTION</b>      |             |           |              |
| Field Sales Team Deployment (Riders/BCs)   | —           | —         | Up to 5 reps |
| Distributor & Retail Account Management    | —           | —         | ✓            |
| Route-to-Market Planning                   | —           | ✓         | ✓            |
| Territory / Zone Management                | —           | —         | ✓            |
| <b>INCENTIVES &amp; PERFORMANCE</b>        |             |           |              |
| Sales Incentive Scheme Design              | —           | ✓         | ✓            |
| Incentive Payout Tracking & Administration | —           | ✓         | ✓            |
| Real-Time Sales Performance Dashboard      | —           | —         | ✓            |
| <b>REPORTING &amp; ACCOUNT</b>             |             |           |              |
| Performance Report                         | Monthly     | Bi-weekly | Weekly       |
| Dedicated Account Manager                  | —           | ✓         | ✓            |
| Strategy Review Call                       | Quarterly   | Monthly   | Bi-weekly    |

## ■ ADD-ON SERVICES (FIXED PRICING, ALL-INCLUSIVE)

| SERVICE                                                                         | FIXED PRICE                 |
|---------------------------------------------------------------------------------|-----------------------------|
| One-Off Field Activation Day (up to 2 promoters incl., excl. venue/permit fees) | <b>₦250,000/day</b>         |
| Extra Brand Ambassador / Promoter (one-off booking)                             | <b>₦25,000/promoter/day</b> |

| SERVICE                                  | FIXED PRICE     |
|------------------------------------------|-----------------|
| Sales Incentive Scheme Design (one-time) | <b>₦350,000</b> |
| Custom Sales Dashboard Setup (one-time)  | <b>₦250,000</b> |

## ■ STANDARD & PREMIUM STAFFING: WHO PAYS THE TEAM

For Standard and Premium retainers, ongoing field staff (promoters, brand ambassadors, and dedicated sales reps) are billed as a separate, transparent pass-through cost — billed at actual cost, with no markup. The NCT Management Fee covers strategy, planning, supervision, and reporting only.

| ROLE                                          | WAGE BENCHMARK        | BILLED           |
|-----------------------------------------------|-----------------------|------------------|
| Brand Ambassador / Promoter (activation days) | <b>₦15,000/day</b>    | At cost, monthly |
| Dedicated Field Sales Rep (Premium only)      | <b>₦150,000/month</b> | At cost, monthly |

Indicative staffing totals shown on the pricing cards (Standard ~₦60,000/mo; Premium ~₦1,450,000/mo) are based on each plan's included activation days and headcount. Actual monthly invoices reflect real deployment and are itemised in full.

## ■ MATERIALS & ENGAGEMENT

Every field activation draws on a mix of materials and tools to run smoothly and make an impact. These are scoped and quoted per activation based on campaign requirements, and billed separately from the Management Fee and Staffing Cost above.

### Promotional & Engagement Materials

|                                                                        |                                                               |
|------------------------------------------------------------------------|---------------------------------------------------------------|
| ▪ Promotional Items — flyers, banners, backdrops                       | ▪ Samples or Giveaways — test products, branded gifts         |
| ▪ Music & Sound — speaker system, DJ to draw a crowd                   | ▪ Data Capture Tools — digital forms to collect customer info |
| ▪ Vehicle — moving vehicle or truck for road display or team transport |                                                               |

### Tools

|                                                             |                                     |
|-------------------------------------------------------------|-------------------------------------|
| ▪ Scripts & FAQs — clear talking points for staff           | ▪ Uniforms — branded shirts or hats |
| ▪ Sales Tech — mobile payment readers, tablets for sign-ups |                                     |

Ask your account manager for a materials quote once your activation scope and headcount are confirmed.

## READY TO GROW YOUR SALES?

Contact NewChip Technologies today for a FREE sales strategy consultation.

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# MANAGED TEAM PERFORMANCE CATALOG

External oversight, accountability, and reporting for teams you already have — sales, marketing, operations, or support. We manage, measure, and flex your headcount, so you get the results without carrying the management burden.

|                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p><b>BASIC</b></p> <p><b>₦300,000/mo</b></p> <p>Up to 5 team members<br/>Payable quarterly</p> <ul style="list-style-type: none"> <li>✓ Monthly KPI &amp; target setting</li> <li>✓ Single department/team oversight</li> <li>✓ Monthly performance report</li> <li>✓ Quarterly strategy review call</li> <li>✓ Flex staffing available (billed at cost)</li> </ul> <p><b>BEST FOR: A SINGLE SMALL TEAM</b></p> | <p>★ <b>MOST POPULAR</b></p> <p><b>STANDARD</b></p> <p><b>₦600,000/mo</b></p> <p>6–15 team members<br/>Payable quarterly</p> <ul style="list-style-type: none"> <li>✓ Everything in Basic, plus:</li> <li>✓ Up to 2 departments/teams covered</li> <li>✓ Dedicated Performance Manager</li> <li>✓ Accountability framework &amp; incentive design</li> <li>✓ Priority flex staffing (48-hour turnaround)</li> <li>✓ Bi-weekly performance report</li> </ul> <p><b>BEST FOR: A GROWING, MULTI-TEAM SETUP</b></p> | <p><b>PREMIUM</b></p> <p><b>₦1,000,000/mo</b></p> <p>16+ team members<br/>Payable quarterly · custom quote beyond 30</p> <ul style="list-style-type: none"> <li>✓ Everything in Standard, plus:</li> <li>✓ Unlimited departments/teams covered</li> <li>✓ Dedicated Senior Performance Manager</li> <li>✓ Custom KPI dashboard &amp; leadership reporting</li> <li>✓ Same-day emergency flex staffing</li> <li>✓ Weekly performance report + real-time dashboard</li> </ul> <p><b>BEST FOR: LARGE OR MULTI-DEPARTMENT TEAMS</b></p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## ■ WHAT YOU GET ACROSS ALL PLANS

|                                |                                                  |
|--------------------------------|--------------------------------------------------|
| ■ Monthly KPI & Target Setting | ■ Performance Reporting                          |
| ■ Strategy Review Calls        | ■ Flex Staffing Access (add or reduce headcount) |

\* All plans are monthly management fees billed quarterly, and apply to any existing team or department — sales, marketing, operations, or support. This service manages a team you already employ; it does not replace or recruit them. Flex staffing (temporary additions or phased reductions) is billed separately at cost — see page 2.

# FULL FEATURE COMPARISON

Every feature across all three plans at a glance.

| FEATURE                                  | BASIC                  | STANDARD               | PREMIUM                |
|------------------------------------------|------------------------|------------------------|------------------------|
| <b>OVERSIGHT &amp; MANAGEMENT</b>        |                        |                        |                        |
| Monthly KPI & Target Setting             | ✓                      | ✓                      | ✓                      |
| Performance Accountability Framework     | —                      | ✓                      | ✓                      |
| Departments/Teams Covered                | 1 department           | Up to 2                | Unlimited              |
| Dedicated Performance Manager            | —                      | ✓                      | Senior Manager         |
| <b>REPORTING</b>                         |                        |                        |                        |
| Performance Report Frequency             | Monthly                | Bi-weekly              | Weekly                 |
| Real-Time Performance Dashboard          | —                      | —                      | ✓                      |
| Reporting to Leadership/Board            | —                      | —                      | ✓                      |
| <b>FLEXIBLE STAFFING (ADD/SUBTRACT)</b>  |                        |                        |                        |
| Temporary Staff Sourcing (peak periods)  | ✓                      | ✓                      | ✓                      |
| Sourcing Turnaround Time                 | 5 business days        | 48 hours               | Same-day (emergency)   |
| Phased Offboarding Support               | —                      | ✓                      | ✓                      |
| Staffing Cost                            | At cost (pass-through) | At cost (pass-through) | At cost (pass-through) |
| <b>STRATEGY &amp; GOVERNANCE</b>         |                        |                        |                        |
| Strategy Review Call                     | Quarterly              | Monthly                | Bi-weekly              |
| Incentive & Accountability Scheme Design | —                      | ✓                      | ✓                      |

## ■ FLEX STAFFING: WHO PAYS THE TEAM

Flex staffing lets you add temporary capacity during peak periods, or manage a phased reduction when demand drops — without disrupting your core team. Your dedicated Performance Manager handles sourcing, onboarding, and offboarding; the staff wage itself is billed separately, at actual cost, with no markup.

| ROLE LEVEL                                                | WAGE BENCHMARK | BILLED           |
|-----------------------------------------------------------|----------------|------------------|
| Junior / Support Staff                                    | ₦120,000/month | At cost, monthly |
| Mid-Level Staff                                           | ₦200,000/month | At cost, monthly |
| Senior / Specialist Staff                                 | ₦350,000/month | At cost, monthly |
| Flex Placement Coordination Fee (one-time, per placement) | ₦50,000        | Fixed, one-time  |

Wage benchmarks above are indicative references for planning; actual pass-through cost reflects the specific role, experience level, and location required.

## **READY TO GET MORE FROM YOUR EXISTING TEAM?**

*Contact NewChip Technologies today for a FREE performance management consultation.*

+234 (0) 701 842 4893 | [nctcorporate@gmail.com](mailto:nctcorporate@gmail.com) | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# ADVERTISING PRICING CATALOG

Full-spectrum advertising across billboards, TV, radio, and newspaper — plus integrated multi-channel campaign management. Online/digital ad management (Meta, Google, TikTok) is covered separately in our Digital Marketing catalog.

## ■ CHANNEL PACKAGES — PRODUCTION & PLACEMENT MANAGEMENT

Each channel below is priced as a fixed NCT fee for creative production and campaign management. The media cost itself — the rate charged by the billboard owner, TV/radio station, or publication — is a separate pass-through, billed at the vendor's rate card with no markup (see page 3 for indicative benchmarks).

| CHANNEL             | PRODUCTION FEE (ONE-TIME)    | MANAGEMENT FEE                     | MEDIA COST                           |
|---------------------|------------------------------|------------------------------------|--------------------------------------|
| Billboard / Outdoor | ₦150,000 (design)            | ₦100,000/site (placement mgmt)     | Pass-through (vendor rate card)      |
| Radio               | ₦200,000 (jingle production) | ₦100,000/month (airtime mgmt)      | Pass-through (station rate card)     |
| Television          | ₦500,000 (TVC production)    | ₦150,000/month (airtime mgmt)      | Pass-through (station rate card)     |
| Newspaper / Print   | ₦75,000 (ad design)          | ₦50,000/insertion (placement mgmt) | Pass-through (publication rate card) |

## ■ WHAT YOU GET ACROSS ALL CHANNEL PACKAGES

|                                        |                                                                |
|----------------------------------------|----------------------------------------------------------------|
| ■ Creative Concept & Design/Production | ■ Vendor Negotiation & Rate Optimisation                       |
| ■ Booking & Scheduling Management      | ■ Proof of Performance (airtime logs, tearsheets, site photos) |

\* Production fees are one-time per creative asset. Management fees are billed for as long as the placement runs. Multi-site, multi-station, or multi-insertion bookings are quoted per unit at the same fixed rate.

# INTEGRATED CAMPAIGN MANAGEMENT

For businesses running advertising across more than one channel at once — fixed monthly management fees, scaled to campaign complexity.

## BASIC

**₦300,000/mo**

Single-channel campaigns  
Payable quarterly

- ✓ One channel at a time
- ✓ Campaign planning & vendor liaison
- ✓ Monthly performance report
- ✓ Quarterly strategy review call

**BEST FOR: A SINGLE CHANNEL FOCUS**

## ★ MOST POPULAR

## STANDARD

**₦600,000/mo**

2-3 channels coordinated  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Up to 3 channels coordinated
- ✓ Cross-channel campaign strategy
- ✓ Dedicated campaign coordinator
- ✓ Bi-weekly performance report

**BEST FOR: MULTI-CHANNEL LAUNCHES**

## PREMIUM

**₦1,200,000/mo**

Full multi-channel + digital coordination  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ All channels: billboard, radio, TV, print
- ✓ Coordination with Digital Marketing team
- ✓ Dedicated campaign manager
- ✓ Weekly report + real-time tracking

**BEST FOR: FULL-SCALE BRAND CAMPAIGNS**

▪ Integrated Campaign Management fees cover strategy, coordination, and reporting only. Production fees (page 1) and media cost (page 3) are billed separately and are not included in the figures above.

# FULL FEATURE COMPARISON

Every feature across all three Integrated Campaign Management plans at a glance.

| FEATURE                                | BASIC     | STANDARD  | PREMIUM                  |
|----------------------------------------|-----------|-----------|--------------------------|
| <b>CAMPAIGN SCOPE</b>                  |           |           |                          |
| Channels Coordinated                   | 1         | Up to 3   | Unlimited (all channels) |
| Cross-Channel Campaign Strategy        | —         | ✓         | ✓                        |
| Digital Marketing Team Coordination    | —         | —         | ✓                        |
| <b>MANAGEMENT &amp; VENDOR LIAISON</b> |           |           |                          |
| Vendor Negotiation & Booking           | ✓         | ✓         | ✓                        |
| Dedicated Campaign Coordinator         | —         | ✓         | —                        |
| Dedicated Campaign Manager             | —         | —         | ✓                        |
| <b>REPORTING</b>                       |           |           |                          |
| Performance Report Frequency           | Monthly   | Bi-weekly | Weekly                   |
| Real-Time Campaign Tracking            | —         | —         | ✓                        |
| Strategy Review Call                   | Quarterly | Monthly   | Bi-weekly                |

## ■ MEDIA COST: WHO PAYS

Media cost is the rate charged by the billboard owner, broadcast station, or publication — NCT does not set or mark up these rates. Media cost can be paid directly by the client to the vendor, or paid by NCT and invoiced back at cost, exactly as with our Digital Marketing and Reseller Group ad spend.

| CHANNEL / UNIT                               | ILLUSTRATIVE RATE         | BILLED                   |
|----------------------------------------------|---------------------------|--------------------------|
| Billboard (48-sheet, prime route, per month) | <b>₦300,000/month</b>     | At vendor rate card      |
| Radio (30-second spot, drive-time)           | <b>₦20,000/spot</b>       | At station rate card     |
| Television (30-second spot, primetime)       | <b>₦150,000/spot</b>      | At station rate card     |
| Newspaper (quarter-page, national daily)     | <b>₦200,000/insertion</b> | At publication rate card |

These are illustrative planning benchmarks only, based on typical Lagos rates — actual media cost depends on the specific vendor, location, station, publication, and season, and is confirmed at the time of booking.

## READY TO GET YOUR BRAND SEEN?

Contact NewChip Technologies today for a FREE advertising strategy consultation.



# BRANDING

## PRICING CATALOG

A distinct identity that resonates with your audience and makes your business sellable — from logo and stationery to physical office branding and the regulatory essentials of starting up. Fixed pricing for every stage of growth.

### BASIC

**₦200,000**

Startup Identity · one-time  
3 logo concepts · 2 revisions

- ✓ Primary logo design
- ✓ Colour palette & typography
- ✓ Business card design
- ✓ Social media profile kit
- ✓ 1-page brand usage mini-guide

**BEST FOR: NEW BUSINESSES & STARTUPS**

### ★ MOST POPULAR

### STANDARD

**₦450,000**

Growth Identity · one-time  
4 revision rounds included

- ✓ Everything in Basic, plus:
- ✓ Full logo suite (icon, mono, secondary)
- ✓ Complete brand guidelines document
- ✓ Business stationery set
- ✓ 10-template social media kit
- ✓ Email signature design

**BEST FOR: GROWING, CUSTOMER-FACING BRANDS**

### PREMIUM

**₦850,000**

Enterprise Identity · one-time  
Unlimited revisions · 60 days

- ✓ Everything in Standard, plus:
- ✓ Brand strategy & positioning workshop
- ✓ Messaging framework & brand voice guide
- ✓ Packaging design (up to 3 SKUs)
- ✓ Presentation/pitch deck template
- ✓ Signage & merchandise design
- ✓ Dedicated brand strategist

**BEST FOR: ESTABLISHED & SCALING BRANDS**

## ■ WHAT YOU GET ACROSS ALL PACKAGES

|                        |                               |
|------------------------|-------------------------------|
| ■ Primary Logo Design  | ■ Colour Palette & Typography |
| ■ Business Card Design | ■ Brand Usage Documentation   |

■ All packages are one-time, fixed-price fees. Packages are delivered once and are yours to keep — no ongoing billing unless you add a retainer service (see our Sales & Marketing Management or Digital Marketing catalogs).

# FULL FEATURE COMPARISON

Every feature across all three identity packages at a glance.

| FEATURE                                       | BASIC            | STANDARD     | PREMIUM             |
|-----------------------------------------------|------------------|--------------|---------------------|
| <b>IDENTITY &amp; LOGO</b>                    |                  |              |                     |
| Primary Logo Design                           | ✓                | ✓            | ✓                   |
| Logo Variations (icon, monochrome, secondary) | —                | ✓            | ✓                   |
| Revision Rounds Included                      | 2                | 4            | Unlimited (60 days) |
| <b>BRAND STRATEGY</b>                         |                  |              |                     |
| Colour Palette & Typography                   | ✓                | ✓            | ✓                   |
| Brand Positioning & Strategy Workshop         | —                | —            | ✓                   |
| Messaging Framework & Brand Voice Guide       | —                | —            | ✓                   |
| Dedicated Brand Strategist                    | —                | —            | ✓                   |
| <b>GUIDELINES &amp; DOCUMENTATION</b>         |                  |              |                     |
| Brand Usage Mini-Guide (1-page)               | ✓                | —            | —                   |
| Full Brand Guidelines Document                | —                | ✓            | ✓                   |
| <b>STATIONERY &amp; COLLATERAL</b>            |                  |              |                     |
| Business Card Design                          | ✓                | ✓            | ✓                   |
| Letterhead & Envelope Design                  | —                | ✓            | ✓                   |
| ID Card Design                                | —                | ✓            | ✓                   |
| Email Signature Design                        | —                | ✓            | ✓                   |
| Social Media Template Kit                     | Profile kit only | 10 templates | Unlimited templates |
| Presentation / Pitch Deck Template            | —                | —            | ✓                   |
| Packaging Design                              | —                | —            | Up to 3 SKUs        |
| Signage & Merchandise Design                  | —                | —            | ✓                   |

## ■ ADD-ON SERVICES (FIXED PRICING)

| SERVICE                                     | FIXED PRICE |
|---------------------------------------------|-------------|
| Additional Logo Concept                     | ₦50,000     |
| Rebranding / Logo Refresh (existing brand)  | ₦300,000    |
| Packaging Design (per additional SKU)       | ₦75,000     |
| Business Stationery Reprint / Update        | ₦50,000     |
| Extra Revision Round (beyond package limit) | ₦30,000     |

## PHYSICAL OFFICE BRANDING & REBRANDING

*Bring your identity into your physical space — from a single signboard to a full office refresh. Design & project management is fixed; production and installation are quoted per site.*

Physical branding costs depend heavily on site size, materials, and location, so each line below is split into a fixed NCT Design & Project Management fee and a Production & Installation cost — quoted per site once we've seen the space, and billed at the fabricator/installer's cost with no markup.

| ITEM                                              | DESIGN & PM FEE (FIXED) | PRODUCTION & INSTALLATION         |
|---------------------------------------------------|-------------------------|-----------------------------------|
| Exterior Signage / Building Branding              | <b>₦150,000</b>         | Quoted per site (pass-through)    |
| Reception & Interior Wall Branding                | <b>₦100,000</b>         | Quoted per site (pass-through)    |
| Window / Glass Branding (frothing, decals)        | <b>₦75,000</b>          | Quoted per site (pass-through)    |
| Vehicle Branding (per vehicle)                    | <b>₦50,000/vehicle</b>  | Quoted per vehicle (pass-through) |
| Full Office Rebrand (signage + walls + reception) | <b>₦300,000</b>         | Quoted per site (pass-through)    |

### ■ WHAT'S INCLUDED

|                                                |                                            |
|------------------------------------------------|--------------------------------------------|
| ▪ Site visit & measurement                     | ▪ Concept design & material recommendation |
| ▪ Fabricator/installer sourcing & coordination | ▪ Installation supervision & sign-off      |

Note: exterior signage in most Nigerian states (e.g. Lagos, via LASAA) requires a signage/advertisement permit. NCT can coordinate this as part of your Business Registration & Regulatory Compliance package on the next page.

# BUSINESS REGISTRATION & REGULATORY COMPLIANCE

Everything required to legally stand up a new business in Nigeria — bundled into three fixed-fee tiers. Government fees are always a separate pass-through, billed at the official rate.

## STARTUP

**₦50,000**

NCT Service Fee · one-time  
+ Govt. fee (pass-through)

- ✓ Business name search & reservation
- ✓ CAC Business Name registration
- ✓ Tax Identification Number (TIN)
- ✓ Certificate collection & handover

**BEST FOR: SOLE PROPRIETORS & FREELANCERS**

★ MOST POPULAR

## STANDARD

**₦150,000**

NCT Service Fee · one-time  
+ Govt. fees (pass-through)

- ✓ Everything in Startup, plus:
- ✓ CAC Limited Liability Company registration
- ✓ Memorandum & Articles of Association
- ✓ VAT registration
- ✓ Corporate bank account opening assistance

**BEST FOR: NEW LIMITED COMPANIES**

## FULL SUITE

**₦350,000**

NCT Service Fee · one-time  
+ Govt. fees (pass-through)

- ✓ Everything in Standard, plus:
- ✓ ITF registration
- ✓ NSITF registration
- ✓ PenCom (pension) registration
- ✓ Business premises registration (state)
- ✓ Signage/advertisement permit liaison

**BEST FOR: EMPLOYERS READY TO HIRE STAFF**

## ■ GOVERNMENT FEES: WHO PAYS

NCT's fee covers preparation, filing, and liaison with each agency. Government filing fees are a separate pass-through, billed at the official rate at the time of filing — the same transparent model used across all our catalogs.

| REGISTRATION                                       | NCT SERVICE FEE     | GOVERNMENT FEE                  |
|----------------------------------------------------|---------------------|---------------------------------|
| Trademark Registration (brand name/logo)           | <b>₦100,000</b>     | At official rate (pass-through) |
| Sector-Specific Licenses (NAFDAC, SON, DPR, etc.)  | <b>Custom quote</b> | At official rate (pass-through) |
| Business Plan / Feasibility Study (for loans, CAC) | <b>₦150,000</b>     | N/A                             |

Sector-specific licenses vary enormously in scope and cost, so these are quoted after a short consultation to confirm your industry and requirements.

## READY TO BUILD A BRAND THAT STANDS OUT?

Contact NewChip Technologies today for a FREE branding and business setup consultation.

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# ADMINISTRATIVE MANAGEMENT CATALOG

Day-to-day operational support so you can focus on growth — from a few shared hours a month to a full-time dedicated admin team. Fixed monthly fees, fully inclusive.

## BASIC

**₹120,000/mo**

Shared Admin Support  
Payable quarterly · 20 hrs/month

- ✓ Email & correspondence management
- ✓ Scheduling & calendar management
- ✓ Basic data entry & filing
- ✓ Monthly activity summary

**BEST FOR: SMALL BUSINESSES, OCCASIONAL NEEDS**

## ★ MOST POPULAR

## STANDARD

**₹250,000/mo**

Dedicated Part-Time Admin  
Payable quarterly · 20 hrs/week

- ✓ Everything in Basic, plus:
- ✓ Dedicated part-time admin assistant
- ✓ Document & records management
- ✓ Vendor/procurement liaison
- ✓ Customer inquiry handling (email/phone)
- ✓ Bi-weekly activity report

**BEST FOR: GROWING BUSINESSES**

## PREMIUM

**₹450,000/mo**

Full-Time Dedicated Admin Team  
Payable quarterly · 40 hrs/week

- ✓ Everything in Standard, plus:
- ✓ Dedicated full-time admin staff
- ✓ Front desk / reception management
- ✓ Facility & office management coordination
- ✓ Travel & meeting coordination
- ✓ Weekly report + dedicated account manager

**BEST FOR: FULL DISPLACEMENT OF IN-HOUSE ADMIN**

## ■ WHAT YOU GET ACROSS ALL PLANS

|                                     |                                    |
|-------------------------------------|------------------------------------|
| ■ Email & Correspondence Management | ■ Scheduling & Calendar Management |
| ■ Data Entry & Filing               | ■ Monthly Activity Reporting       |

\* All plans are fully inclusive, fixed monthly fees billed quarterly — the admin staff are NCT's own, so there's no separate wage or pass-through cost. Need payroll administration for your own existing staff instead? See our C-Recruit catalog, Track B.

# FULL FEATURE COMPARISON

Every feature across all three plans at a glance.

| FEATURE                                   | BASIC        | STANDARD    | PREMIUM                 |
|-------------------------------------------|--------------|-------------|-------------------------|
| <b>CORE ADMINISTRATIVE SUPPORT</b>        |              |             |                         |
| Hours Included                            | 20 hrs/month | 20 hrs/week | 40 hrs/week (full-time) |
| Email & Correspondence Management         | ✓            | ✓           | ✓                       |
| Scheduling & Calendar Management          | ✓            | ✓           | ✓                       |
| Data Entry & Filing                       | ✓            | ✓           | ✓                       |
| <b>DOCUMENT &amp; RECORDS MANAGEMENT</b>  |              |             |                         |
| Document & Records Management             | —            | ✓           | ✓                       |
| Database / Records Digitisation           | —            | —           | ✓                       |
| <b>CUSTOMER &amp; VENDOR INTERFACE</b>    |              |             |                         |
| Customer Inquiry Handling (email/phone)   | —            | ✓           | ✓                       |
| Vendor / Procurement Liaison              | —            | ✓           | ✓                       |
| Front Desk / Reception Management         | —            | —           | ✓                       |
| <b>OFFICE &amp; FACILITY</b>              |              |             |                         |
| Travel & Meeting Coordination             | —            | —           | ✓                       |
| Facility & Office Management Coordination | —            | —           | ✓                       |
| <b>REPORTING &amp; ACCOUNT</b>            |              |             |                         |
| Activity Report Frequency                 | Monthly      | Bi-weekly   | Weekly                  |
| Dedicated Account Manager                 | —            | —           | ✓                       |

## ■ ADD-ON SERVICES (FIXED PRICING)

| SERVICE                                           | FIXED PRICE                   |
|---------------------------------------------------|-------------------------------|
| Extra Admin Hours (beyond plan limit)             | <b>₦5,000/hour</b>            |
| Additional Dedicated Admin Staff Member (Premium) | <b>₦350,000/month</b>         |
| Weekend / After-Hours Support                     | <b>₦50,000/month</b>          |
| Payroll Administration for Your Existing Staff    | <b>See C-Recruit, Track B</b> |

## READY TO GET YOUR TIME BACK?

Contact NewChip Technologies today for a *FREE* administrative support consultation.

+234 (0) 701 842 4893 | [nctcorporate@gmail.com](mailto:nctcorporate@gmail.com) | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# HARDWARE MAINTENANCE

## PRICING CATALOG

Expert repair and system maintenance to minimize downtime — backed by direct access to Computer Village, Nigeria's largest ICT hardware ecosystem. Fixed pricing for one-off calls; tiered contracts for ongoing coverage.

### ■ ONE-OFF SERVICE CALLS (PAY-AS-YOU-GO, FIXED PRICING)

No contract needed — book a single visit whenever an issue comes up. Parts are billed separately at cost (see page 2).

| SERVICE                                                                  | FIXED PRICE    |
|--------------------------------------------------------------------------|----------------|
| Basic Diagnostic & Repair (software issues, virus removal, OS reinstall) | <b>₦15,000</b> |
| Hardware Component Repair / Replacement (labour only, excl. parts)       | <b>₦20,000</b> |
| Printer / Peripheral Repair                                              | <b>₦15,000</b> |
| Network Setup & Troubleshooting (router, LAN, Wi-Fi)                     | <b>₦25,000</b> |
| On-Site Emergency Call-Out (same-day, within Lagos)                      | <b>₦35,000</b> |
| Data Recovery & Backup (basic recovery)                                  | <b>₦30,000</b> |

Emergency call-outs outside Lagos are quoted separately based on distance. Complex data recovery (e.g. failed drives, RAID arrays) is quoted after initial diagnosis.

# MAINTENANCE CONTRACTS

Ongoing coverage for offices that want to prevent downtime, not just react to it. Fixed quarterly fees, scaled to your device count.

## BASIC

**¥100,000/qtr**

Up to 10 devices  
Payable quarterly

- ✓ Quarterly preventive maintenance visit
- ✓ Remote helpdesk (business hours)
- ✓ Priority repair scheduling
- ✓ Basic system health monitoring

**BEST FOR: SMALL OFFICES**

## ★ MOST POPULAR

## STANDARD

**¥220,000/qtr**

11–30 devices  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Bi-monthly preventive maintenance visits
- ✓ Extended remote helpdesk hours
- ✓ 24-hour response SLA
- ✓ Unlimited on-site call-outs (labour incl.)

**BEST FOR: GROWING OFFICES**

## PREMIUM

**¥400,000/qtr**

31+ devices · custom quote beyond 60  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ Monthly preventive maintenance visits
- ✓ 24/7 remote helpdesk
- ✓ Same-day response SLA
- ✓ Dedicated IT support technician
- ✓ Network & server monitoring

**BEST FOR: LARGER OFFICES & MULTI-SITE**

▪ All contracts are fixed quarterly fees covering labour, scheduled visits, and helpdesk support. Replacement parts are always billed separately at cost — see page 3.

# FULL FEATURE COMPARISON

*Every feature across all three maintenance contract tiers at a glance.*

| FEATURE                           | BASIC                 | STANDARD                 | PREMIUM                  |
|-----------------------------------|-----------------------|--------------------------|--------------------------|
| <b>COVERAGE &amp; VISITS</b>      |                       |                          |                          |
| Devices Covered                   | Up to 10              | 11-30                    | 31+ (custom beyond 60)   |
| Preventive Maintenance Visits     | Quarterly             | Bi-monthly               | Monthly                  |
| On-Site Call-Outs                 | Standard rate applies | Unlimited (labour incl.) | Unlimited (labour incl.) |
| <b>SUPPORT &amp; RESPONSE</b>     |                       |                          |                          |
| Remote Helpdesk Support           | Business hours        | Extended hours           | 24/7                     |
| Response SLA                      | 48 hours              | 24 hours                 | Same-day                 |
| Dedicated IT Support Technician   | —                     | —                        | ✓                        |
| <b>MONITORING &amp; REPORTING</b> |                       |                          |                          |
| Basic System Health Monitoring    | ✓                     | ✓                        | ✓                        |
| Network & Server Monitoring       | —                     | —                        | ✓                        |
| Hardware Health Report            | —                     | Quarterly                | Monthly                  |

## ■ REPLACEMENT PARTS: WHO PAYS

Parts are sourced directly through our Computer Village network and billed separately, at cost, with no markup — the same transparent pass-through model used across all our catalogs.

| PART                          | ILLUSTRATIVE RATE | BILLED               |
|-------------------------------|-------------------|----------------------|
| RAM Upgrade (8GB)             | <b>₦25,000</b>    | At cost, at purchase |
| SSD (256GB)                   | <b>₦35,000</b>    | At cost, at purchase |
| Laptop Screen (standard size) | <b>₦45,000</b>    | At cost, at purchase |
| Power Supply Unit (desktop)   | <b>₦18,000</b>    | At cost, at purchase |
| Keyboard / Mouse (standard)   | <b>₦8,000</b>     | At cost, at purchase |

These are illustrative planning benchmarks only — actual parts pricing fluctuates with the Computer Village market and forex rates, and is confirmed before any purchase.

## READY TO STOP DOWNTIME BEFORE IT STARTS?

*Contact NewChip Technologies today for a FREE hardware assessment.*

+234 (0) 701 842 4893 | [nctcorporate@gmail.com](mailto:nctcorporate@gmail.com) | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# GADGET SUPPLY & PROCUREMENT CATALOG

Computers, networking gear, printers, telecoms equipment, office furniture, and business essentials — sourced at genuine dealer rates through our Computer Village network. Not just gadgets: if your business needs to procure it, ask us.

## ■ HOW WE PRICE YOUR ORDER

We buy at real dealer rates and add a single, fixed Sourcing & Handling Fee — no inflated retail mark-up. The more you order, the lower the percentage, rewarding bulk and corporate procurement.

| ORDER SIZE                    | SOURCING & HANDLING FEE   | BILLED           |
|-------------------------------|---------------------------|------------------|
| Individual / SME (1–4 units)  | Dealer cost + 20% (fixed) | At point of sale |
| Corporate (5–19 units)        | Dealer cost + 15% (fixed) | At point of sale |
| Bulk / Enterprise (20+ units) | Dealer cost + 10% (fixed) | At point of sale |

## ■ LOGISTICS & DELIVERY FEE

Delivery is billed as a fixed fee per order, separate from the Sourcing & Handling Fee above — reflecting current nationwide logistics costs.

| DELIVERY ZONE                                          | FIXED FEE            |
|--------------------------------------------------------|----------------------|
| Within Lagos                                           | <b>N20,000/order</b> |
| Other South-West States (Ogun, Oyo, Osun, Ondo, Ekiti) | <b>N40,000/order</b> |
| Rest of Nigeria (National)                             | <b>N60,000/order</b> |

Bulk or heavy-freight orders (e.g. multiple desktops, furniture, generators) may require a custom logistics quote based on volume and destination.

# TECHNOLOGY PROCUREMENT (1 OF 2)

*Illustrative reference pricing, inclusive of the Individual/SME Sourcing & Handling Fee. Actual pricing depends on model, spec, and market rate at time of order.*

## Computing & Mobile

|                                     |                 |
|-------------------------------------|-----------------|
| iPad Air 2, 64GB                    | <b>₦165,000</b> |
| Mid-Range Android Smartphone        | <b>₦195,000</b> |
| HP 255 G5 Laptop                    | <b>₦240,000</b> |
| Business Ultrabook (premium laptop) | <b>₦550,000</b> |
| Standard Office Desktop (bundle)    | <b>₦380,000</b> |

## Networking Equipment

|                                                 |                 |
|-------------------------------------------------|-----------------|
| Wireless Router / Access Point (business-grade) | <b>₦85,000</b>  |
| Network Switch (8-port)                         | <b>₦65,000</b>  |
| Structured Cabling (per point/drop)             | <b>₦12,000</b>  |
| Network Cabinet / Rack (6U)                     | <b>₦150,000</b> |

## Printers & Imaging

|                                               |                     |
|-----------------------------------------------|---------------------|
| Inkjet All-in-One Printer                     | <b>₦70,000</b>      |
| Mono LaserJet Printer                         | <b>₦180,000</b>     |
| Multifunction Laser Printer (print/scan/copy) | <b>₦250,000</b>     |
| Large Format / Plotter Printer                | <b>Custom quote</b> |

# TECHNOLOGY PROCUREMENT (2 OF 2)

*Accessories, power solutions, and telecoms & security equipment — illustrative reference pricing.*

## Accessories & Peripherals

|                                 |                |
|---------------------------------|----------------|
| Wireless Mouse & Keyboard Combo | <b>₦18,000</b> |
| External HDD (1TB)              | <b>₦45,000</b> |
| HD Webcam                       | <b>₦25,000</b> |
| Headset with Microphone         | <b>₦20,000</b> |
| Laptop Bag                      | <b>₦15,000</b> |

## Power Solutions

|                                     |                 |
|-------------------------------------|-----------------|
| UPS (650VA, desktop backup)         | <b>₦45,000</b>  |
| UPS (1500VA, office backup)         | <b>₦120,000</b> |
| Automatic Voltage Stabiliser        | <b>₦35,000</b>  |
| Power Inverter (1KVA, with battery) | <b>₦280,000</b> |

## Telecoms & Security

|                                                   |                 |
|---------------------------------------------------|-----------------|
| MiFi / Pocket Router (4G)                         | <b>₦35,000</b>  |
| VOIP Desk Phone                                   | <b>₦45,000</b>  |
| CCTV Camera (single, with installation)           | <b>₦65,000</b>  |
| 4-Channel CCTV Kit (cameras + DVR + installation) | <b>₦280,000</b> |
| Intercom / PA System (basic office)               | <b>₦150,000</b> |

# GENERAL BUSINESS PROCUREMENT

*We're not limited to gadgets — if it's something your business needs to run, we can source it at the same transparent dealer-rate pricing model.*

## Furniture

|                               |          |
|-------------------------------|----------|
| Executive Table & Chair       | ₦305,000 |
| Zodiac Office & Visitor Chair | ₦95,000  |
| Workstation Desk (standard)   | ₦120,000 |

## Office Supplies & Stationery

|                                  |         |
|----------------------------------|---------|
| Office Stationery Starter Pack   | ₦45,000 |
| A4 Paper (carton, 5 reams)       | ₦18,000 |
| Toner / Ink Cartridge (standard) | ₦25,000 |

## Safety & Facility Equipment

|                                        |          |
|----------------------------------------|----------|
| Fire Extinguisher (incl. installation) | ₦35,000  |
| First Aid Kit (office standard)        | ₦20,000  |
| Biometric Access Control (single door) | ₦150,000 |

## DON'T SEE WHAT YOU NEED?

This list isn't exhaustive. If your business needs to procure it — from generators to branded merchandise (see our Branding & Business Setup catalog) — send us a request and we'll source it at the same transparent, fixed-fee model.

# MANAGED DEVICE LIFECYCLE PROGRAM

For corporates that want more than a one-off purchase — ongoing asset tracking, refresh planning, and procurement management. Fixed quarterly fees, on top of at-cost pricing.

**BASIC**  
**₹75,000/qtr**  
Asset Tracking  
Payable quarterly

- ✓ Device inventory & asset register
- ✓ Warranty tracking & reminders
- ✓ Replacement sourcing on request

**BEST FOR: SMALL FLEETS**

★ **MOST POPULAR**  
**STANDARD**  
**₹180,000/qtr**  
Refresh Planning  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Scheduled device refresh planning
- ✓ Trade-in / buyback coordination
- ✓ Priority sourcing (faster turnaround)

**BEST FOR: GROWING DEVICE FLEETS**

**PREMIUM**  
**₹350,000/qtr**  
Full Lifecycle Management  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ End-to-end procurement & deployment
- ✓ Maintenance liaison (Hardware Maintenance)
- ✓ Secure disposal & data-wipe compliance
- ✓ Dedicated procurement account manager

**BEST FOR: LARGE OR MULTI-SITE FLEETS**

▪ Lifecycle Program fees cover management and coordination only — items themselves are always billed at cost plus the Sourcing & Handling Fee and Logistics Fee from page 1. Need ongoing repair and maintenance too? See our Hardware Maintenance catalog.

# FULL FEATURE COMPARISON

Every feature across all three Lifecycle Program tiers at a glance.

| FEATURE                                    | BASIC      | STANDARD            | PREMIUM            |
|--------------------------------------------|------------|---------------------|--------------------|
| <b>ASSET MANAGEMENT</b>                    |            |                     |                    |
| Device Inventory & Asset Register          | ✓          | ✓                   | ✓                  |
| Warranty Tracking & Reminders              | ✓          | ✓                   | ✓                  |
| Scheduled Refresh Planning                 | —          | ✓                   | ✓                  |
| <b>PROCUREMENT &amp; SOURCING</b>          |            |                     |                    |
| Replacement Sourcing                       | On request | Priority turnaround | End-to-end managed |
| Trade-In / Buyback Coordination            | —          | ✓                   | ✓                  |
| Deployment Management                      | —          | —                   | ✓                  |
| <b>MAINTENANCE &amp; DISPOSAL</b>          |            |                     |                    |
| Maintenance Liaison (Hardware Maintenance) | —          | —                   | ✓                  |
| Secure Disposal & Data-Wipe Compliance     | —          | —                   | ✓                  |
| <b>ACCOUNT</b>                             |            |                     |                    |
| Dedicated Procurement Account Manager      | —          | —                   | ✓                  |

## ■ WARRANTY & AFTER-SALES SUPPORT

Every device we supply carries its standard manufacturer warranty, passed through at no extra cost. Need extra peace of mind? Extended warranty is available as a fixed add-on per device.

| COVERAGE                                         | FIXED PRICE             |
|--------------------------------------------------|-------------------------|
| Standard Manufacturer Warranty                   | Included, no extra cost |
| Extended Warranty +1 Year — Laptops/Desktops     | ₦25,000/device          |
| Extended Warranty +1 Year — Phones/Tablets       | ₦15,000/device          |
| Extended Warranty +1 Year — Printers/Electronics | ₦18,000/device          |

## READY TO UPGRADE YOUR TECH?

Contact NewChip Technologies today for a FREE procurement quote.

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# SOFTWARE DEVELOPMENT PRICING CATALOG

Tailored business software — from a single-purpose invoicing tool to a full enterprise platform. We've shipped and deployed real systems currently in use, not just mockups. Looking for a website or mobile app instead? See our Website & Mobile App Development catalog.

## BASIC

**From ₦2,000,000**

Standard Business Application  
One-time build fee

- ✓ PACKAGES: Invoicing System, Inventory Management, Basic CRM, Booking/Appointment System
- ✓ Single-module system
- ✓ Up to 3 user roles
- ✓ Admin dashboard & basic reporting
- ✓ 1 month free support & bug-fixing

**BEST FOR: A SINGLE BUSINESS PROCESS**

## ★ MOST POPULAR

## STANDARD

**From ₦6,500,000**

Multi-Module Business System  
One-time build fee

- ✓ PACKAGES: School Management, Mini-ERP (Accounting+Inventory+HR), Multi-Branch POS, Membership Management
- ✓ Everything in Basic, plus:
- ✓ Multiple integrated modules
- ✓ Up to 10 user roles with permissions
- ✓ Third-party API integration (payments, SMS/email)
- ✓ Data migration from existing system
- ✓ 3 months free support & bug-fixing

**BEST FOR: MULTI-DEPARTMENT OPERATIONS**

## PREMIUM

**From ₦15,000,000**

Enterprise Software Platform  
One-time build fee

- ✓ PACKAGES: Full ERP, Multi-Tenant SaaS, Logistics/Fleet Management, Hospital Management
- ✓ Everything in Standard, plus:
- ✓ Unlimited modules & custom workflows
- ✓ Multi-branch / multi-location support
- ✓ Advanced analytics & BI dashboard
- ✓ Dedicated project manager & technical lead
- ✓ 6 months free support & bug-fixing

**BEST FOR: ENTERPRISE-SCALE OPERATIONS**

## ■ QUICK COMPARE

| CAPABILITY                  | BASIC | STANDARD | PREMIUM |
|-----------------------------|-------|----------|---------|
| Multi-Module Architecture   | —     | ✓        | ✓       |
| Third-Party API Integration | —     | ✓        | ✓       |
| Data Migration              | —     | ✓        | ✓       |
| Dedicated Project Manager   | —     | —        | ✓       |

All prices are starting rates — final quotes depend on project scope, confirmed after a requirements review.

## DEPLOYMENT & ON-SITE LOGISTICS

*Remote deployment, training, and handover are included free in every build package. Prefer an on-site visit? It's billed as a fixed logistics fee, separate from the build fee.*

On-site visits cover installation, staff training, and go-live support at your premises — useful for systems like POS, school management, or hospital management where hands-on training speeds up adoption.

| LOCATION                                               | ON-SITE LOGISTICS FEE (PER VISIT) |
|--------------------------------------------------------|-----------------------------------|
| Within Lagos                                           | <b>₦50,000</b>                    |
| Other South-West States (Ogun, Oyo, Osun, Ondo, Ekiti) | <b>₦120,000</b>                   |
| Rest of Nigeria (National)                             | <b>₦200,000</b>                   |

Remote deployment and training (via video call and screen-share) is included at no extra cost in every package above. On-site visits are optional, and multi-day engagements are quoted per visit based on scope.

# CUSTOM SOFTWARE MAINTENANCE & SUPPORT

Once your free support period ends, keep your custom system running smoothly, secure, and up to date with an ongoing maintenance plan.

## BASIC

**¥150,000/mo**

Up to 5 hours/month  
Payable quarterly

- ✓ Bug fixes & minor updates
- ✓ Security patching
- ✓ Standard response (5 business days)
- ✓ Monthly system health summary

**BEST FOR: STABLE, LOW-CHANGE SYSTEMS**

## ★ MOST POPULAR

## STANDARD

**¥450,000/mo**

Up to 15 hours/month  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Priority response (48 hours)
- ✓ Quarterly feature updates
- ✓ Performance monitoring

**BEST FOR: ACTIVELY USED SYSTEMS**

## PREMIUM

**¥850,000/mo**

Up to 40 hours/month  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ Same-day priority response
- ✓ Monthly feature updates
- ✓ Dedicated developer
- ✓ Quarterly strategy review call

**BEST FOR: MISSION-CRITICAL SYSTEMS**

▪ Maintenance plans apply once a system's free support period (included in the build fee) expires. Hours don't roll over month to month; additional hours beyond plan limits are billed at ¥20,000/hour.

## WEBSITE & MOBILE APP MAINTENANCE

For companies that need ongoing upkeep for an existing website or mobile app — built by us or elsewhere. Different concerns from custom software: hosting, domains, app store compliance, and content updates. Need a new site or app built? See our [Website & Mobile App Development catalog](#).

### BASIC

**₹80,000/mo**

Essential Upkeep  
Payable quarterly

- ✓ Hosting & domain management
- ✓ SSL certificate renewal
- ✓ Monthly backups
- ✓ Up to 2 minor content updates/month

**BEST FOR: SIMPLE, LOW-TRAFFIC SITES**

★ MOST POPULAR

### STANDARD

**₹150,000/mo**

Active Site/App Care  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ Security monitoring & malware scanning
- ✓ Unlimited minor content updates
- ✓ Quarterly CMS/plugin updates
- ✓ App store compliance updates (iOS/Android)

**BEST FOR: ACTIVE BUSINESS WEBSITES & APPS**

### PREMIUM

**₹280,000/mo**

Priority Performance Care  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ Performance & speed optimisation
- ✓ Priority bug fixes (48-hour response)
- ✓ Up to 5 hours/month feature enhancements
- ✓ Dedicated support contact

**BEST FOR: HIGH-TRAFFIC OR REVENUE-CRITICAL SITES**

▪ This plan covers websites and mobile apps specifically — for internal business systems (ERP, invoicing, school management, etc.), see Custom Software Maintenance & Support on the previous page. Feature enhancements beyond plan hours are billed at ₹15,000/hour.

# FULL FEATURE COMPARISON

*Every feature across all three build packages at a glance.*

| FEATURE                               | BASIC         | STANDARD            | PREMIUM                         |
|---------------------------------------|---------------|---------------------|---------------------------------|
| <b>DEVELOPMENT SCOPE</b>              |               |                     |                                 |
| Modules Included                      | Single module | Multiple integrated | Unlimited, custom workflows     |
| User Roles                            | Up to 3       | Up to 10            | Unlimited, granular permissions |
| Admin Dashboard                       | ✓             | ✓                   | ✓                               |
| Custom Reporting & Analytics          | —             | ✓                   | ✓                               |
| Advanced BI Dashboard                 | —             | —                   | ✓                               |
| <b>INTEGRATION &amp; DATA</b>         |               |                     |                                 |
| Third-Party API Integration           | —             | ✓                   | Unlimited                       |
| Data Migration from Existing System   | —             | ✓                   | ✓                               |
| Multi-Branch / Multi-Location Support | —             | —                   | ✓                               |
| <b>SUPPORT &amp; HANDOVER</b>         |               |                     |                                 |
| Free Post-Launch Support              | 1 month       | 3 months            | 6 months                        |
| Dedicated Project Manager             | —             | —                   | ✓                               |
| Dedicated Technical Lead              | —             | —                   | ✓                               |

## READY TO BUILD YOUR SYSTEM?

*Contact NewChip Technologies today for a FREE requirements consultation and custom quote.*

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# BUSINESS CONSULTANCY & TRAINING CATALOG

*Expert business advice and structured training to help you optimise operations, grow with confidence, and build a more capable team — fixed pricing for every kind of engagement.*

## ■ BUSINESS CONSULTANCY

From a single focused conversation to a full strategy engagement — choose the level of support that matches your question.

| ENGAGEMENT                 | FIXED PRICE | WHAT'S INCLUDED                                                                                                                          |
|----------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Single Advisory Session    | ₦150,000    | 2-3 hour focused session on a specific business question or challenge (virtual or in-office).                                            |
| Business Health Diagnostic | ₦650,000    | Comprehensive assessment of operations, sales, and finances, with a written report and recommendations.                                  |
| Growth Strategy Engagement | ₦1,400,000  | 2-4 week engagement to develop a full growth strategy, backed by market and competitor analysis.                                         |
| Market Entry Strategy      | ₦1,750,000  | For businesses entering the Nigerian or wider African market — on-the-ground guidance, partner introductions, and regulatory navigation. |
| Ongoing Advisory Retainer  | ₦400,000/mo | Continuous access to a dedicated strategist for advice, review, and course correction, billed monthly.                                   |

Need a formal business plan or feasibility study for a loan application or CAC registration? See our Branding & Business Setup catalog.

# IT TRAINING PROGRAMS

Practical, hands-on IT skills training — delivered one-on-one or in groups, virtually or in-office. Price is per course, per participant (one-on-one) or per person for group cohorts (minimum 5 participants).

## Foundation Courses

| COURSE                                         | ONE-ON-ONE | GROUP (PER PERSON) |
|------------------------------------------------|------------|--------------------|
| Digital Literacy & Microsoft Office Essentials | ₦250,000   | ₦100,000           |
| Basic Web Design (HTML/CSS)                    | ₦250,000   | ₦100,000           |
| Graphic Design Fundamentals (Canva/Photoshop)  | ₦250,000   | ₦100,000           |

## Intermediate Courses

| COURSE                                            | ONE-ON-ONE | GROUP (PER PERSON) |
|---------------------------------------------------|------------|--------------------|
| Web Development (Full-Stack Basics)               | ₦350,000   | ₦150,000           |
| Data Analysis with Excel & Power BI               | ₦350,000   | ₦150,000           |
| Networking Fundamentals (CompTIA/CCNA Prep)       | ₦350,000   | ₦150,000           |
| Digital Marketing Tools & Social Media Management | ₦350,000   | ₦150,000           |

## Advanced Courses

| COURSE                                   | ONE-ON-ONE | GROUP (PER PERSON) |
|------------------------------------------|------------|--------------------|
| Software Development (Python/JavaScript) | ₦500,000   | ₦220,000           |
| Cybersecurity Fundamentals               | ₦500,000   | ₦220,000           |
| Cloud Computing (AWS/Azure Basics)       | ₦500,000   | ₦220,000           |
| Database Management & Administration     | ₦500,000   | ₦220,000           |

### IN-OFFICE OR VIRTUAL

Prices above are for virtual delivery. Prefer in-office, in-person delivery? Add a fixed one-time course logistics fee:

Within Lagos: +₦75,000 • Other South-West States: +₦220,000 • Rest of Nigeria: +₦400,000

# BUSINESS TRAINING PROGRAMS

*Practical, non-technical training for staff and management — delivered in person or virtually, fixed pricing by group size.*

| SESSION TYPE               | FIXED PRICE         | DETAILS                                                                            |
|----------------------------|---------------------|------------------------------------------------------------------------------------|
| Small Group Session        | <b>₦150,000</b>     | Half-day session, up to 15 participants.                                           |
| Large Group Session        | <b>₦280,000</b>     | Full-day session, 16–40 participants.                                              |
| 4-Session Corporate Bundle | <b>₦1,000,000</b>   | Book 4 large group sessions together and save — vs ₦1,120,000 booked individually. |
| Custom Corporate Program   | <b>Custom quote</b> | For 40+ participants, multi-day curricula, or ongoing training programs.           |

## ■ BUSINESS TRAINING TOPICS AVAILABLE

|                                              |                                       |
|----------------------------------------------|---------------------------------------|
| ▪ General Operations & Performance           | ▪ Sales & Customer Service Excellence |
| ▪ Leadership & Management                    | ▪ Financial Literacy for SME Owners   |
| ▪ Business Compliance & Regulatory Awareness |                                       |

## ■ ON-SITE DELIVERY LOGISTICS FEE

Virtual delivery is included at no extra cost. Prefer in-person delivery at your premises or an external venue? It's billed as a fixed logistics fee covering facilitator travel, flights where applicable, security arrangements, and materials — reflecting current domestic flight costs and on-the-ground conditions outside Lagos.

| LOCATION                                               | LOGISTICS FEE (PER SESSION) |
|--------------------------------------------------------|-----------------------------|
| Within Lagos                                           | <b>₦75,000</b>              |
| Other South-West States (Ogun, Oyo, Osun, Ondo, Ekiti) | <b>₦220,000</b>             |
| Rest of Nigeria (National)                             | <b>₦400,000</b>             |

## HOW TO CHOOSE

*Not sure which engagement fits? Here's a quick guide.*

| YOUR SITUATION                                     | CONSULTANCY | TRAINING | BOTH |
|----------------------------------------------------|-------------|----------|------|
| COMMON SITUATIONS                                  |             |          |      |
| "I have one specific business question"            | ✓           | —        | —    |
| "I want a full operations/finance health check"    | ✓           | —        | —    |
| "My staff need new skills or a refresher"          | —           | ✓        | —    |
| "I'm entering a new market and need guidance"      | ✓           | —        | —    |
| "I want ongoing strategic support"                 | ✓           | —        | —    |
| "I need both a strategy AND my team trained on it" | —           | —        | ✓    |

## READY TO MOVE YOUR BUSINESS FORWARD?

*Contact NewChip Technologies today for a FREE 15-minute needs assessment call.*

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# WEBSITE DEVELOPMENT PACKAGES

From a clean 5-page presence to a fully dynamic enterprise platform — we build websites that are fast, secure, and built to grow with your business.

## BASIC

**From ₦150,000**

Basic Website  
One-time build fee

- ✓ Up to 5 custom-designed pages
- ✓ Free domain name (1 year)
- ✓ Secure hosting with SSL certificate
- ✓ Unlimited business email addresses
- ✓ Fully responsive (mobile & tablet)
- ✓ Live chat widget & contact forms
- ✓ Basic on-page SEO & analytics
- ✓ 1 month free support & maintenance

**BEST FOR: STARTUPS, FREELANCERS, SMALL BUSINESSES**

★ BEST VALUE

## STANDARD

**From ₦350,000**

Standard Website  
One-time build fee

- ✓ PACKAGES: E-Commerce, Mini-Logistics, Mini-Hotel, Mini-Restaurant, Mini-School, Mini-Dynamic
- ✓ Everything in Basic, plus:
- ✓ Unlimited pages & content sections
- ✓ Online payment integration (Paystack/Flutterwave)
- ✓ Full product/service catalogue & cart
- ✓ Admin dashboard & CMS
- ✓ Customer accounts & login portal
- ✓ Inventory or booking management
- ✓ 3 months free support & maintenance

**BEST FOR: FEATURE-RICH, TRANSACTIONAL SITES**

## PREMIUM

**From ₦1,500,000**

Premium Website  
One-time build fee

- ✓ PACKAGES: Aviation, Full Logistics, Full Hotel, Full Restaurant, Full School, Full Multi-Level, Full Dynamic
- ✓ Everything in Standard, plus:
- ✓ Dedicated domain & private server
- ✓ Enterprise-level security & firewall
- ✓ Unlimited custom dynamic programming
- ✓ Multi-role user & access management
- ✓ Third-party API & ERP integrations
- ✓ Multi-language & multi-currency support
- ✓ 1 year free support & maintenance

**BEST FOR: COMPLEX, HIGH-TRAFFIC OPERATIONS**

## QUICK COMPARE

| CAPABILITY            | BASIC   | STANDARD | PREMIUM |
|-----------------------|---------|----------|---------|
| Payment Integration   | —       | ✓        | ✓       |
| Dedicated Server      | —       | —        | ✓       |
| Free Support Included | 1 month | 3 months | 1 year  |

All prices in Nigerian Naira (NGN). Prices are starting rates; final quote depends on project scope.

# MOBILE APP DEVELOPMENT PACKAGES

Native & cross-platform mobile apps for Android and iOS — from simple utility apps to fully featured enterprise-grade solutions with real-time capabilities.

## BASIC APP

**₦350,000+**

Android or iOS (each)  
One-time build fee

- ✓ Up to 5 app screens/sections
- ✓ App Store & Google Play submission
- ✓ User registration & login
- ✓ Push notification support
- ✓ Social media login
- ✓ In-app live chat support
- ✓ Basic analytics
- ✓ 1 month free post-launch support

**BEST FOR: BRAND PRESENCE, DIRECTORIES,  
SIMPLE TOOLS**

## ★ BEST VALUE STANDARD APP

**₦1,700,000+**

Android or iOS (each)  
One-time build fee

- ✓ PACKAGES: E-Commerce, Logistics, Booking/Hotel, Restaurant, School Portal, Service Marketplace
- ✓ Everything in Basic App, plus:
- ✓ Unlimited screens & navigation flows
- ✓ Online payment gateway
- ✓ In-app shopping cart & order tracking
- ✓ Real-time notifications & GPS tracking
- ✓ Admin web dashboard
- ✓ 3 months free post-launch support

**BEST FOR: E-COMMERCE, BOOKING, SERVICE  
APPS**

## PREMIUM APP

**Custom Quote**

Tailored for enterprise scale  
One-time build fee

- ✓ PACKAGES: Enterprise SaaS, FinTech/Banking, EdTech, HealthTech, On-Demand Marketplace, Multi-Vendor
- ✓ Everything in Standard App, plus:
- ✓ Dedicated private server & cloud infrastructure
- ✓ AI/ML features (recommendations, chatbots)
- ✓ Advanced security: 2FA, biometrics, encryption
- ✓ Live video/audio streaming capability
- ✓ White-label / custom branding support
- ✓ 1 year free post-launch support & SLA

**BEST FOR: ENTERPRISE-SCALE OPERATIONS**

## ■ PLATFORM PRICING AT A GLANCE

| TIER     | ANDROID ONLY | IOS ONLY     | ANDROID + IOS      |
|----------|--------------|--------------|--------------------|
| Basic    | ₦350,000+    | ₦350,000+    | <b>₦750,000+</b>   |
| Standard | ₦1,700,000+  | ₦1,700,000+  | <b>₦3,500,000+</b> |
| Premium  | Custom Quote | Custom Quote | <b>₦7,500,000+</b> |

All prices in Nigerian Naira (NGN). Prices are starting rates; final quote depends on project scope.

## READY TO BUILD YOUR DIGITAL PRODUCT?

Contact us today for a FREE consultation and custom quote.

+234 (0) 701 842 4893 | nctcorporate@gmail.com | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# DIGITAL MARKETING PRICING CATALOG

Complete done-for-you digital marketing solutions — from social media management and SEO to paid advertising, website creation, and influencer campaigns. Built for brands ready to grow.

## BASIC

**₦184,500/mo**

10 posts, 1 video, organic social  
Payable quarterly

- ✓ Social media account creation & optimisation
- ✓ 10 posts/month — content posting & scheduling
- ✓ 1 video/month — short video creation
- ✓ Consulting & strategic development

**BEST FOR: NEW BRANDS BUILDING PRESENCE**

## ★ MOST POPULAR

## STANDARD

**₦358,500/mo**

20 posts, 5 videos, SEO, ads  
Payable quarterly

- ✓ Everything in Basic, plus:
- ✓ 20 posts/month, unlimited short videos
- ✓ Paid advertising (Meta/Google/TikTok)
- ✓ SEO & search engine marketing
- ✓ Website creation & management
- ✓ Email marketing & automation

**BEST FOR: GROWING BUSINESSES READY TO SCALE**

## PREMIUM

**₦995,000/mo**

Full-service, unlimited, dedicated team  
Payable quarterly

- ✓ Everything in Standard, plus:
- ✓ Unlimited posts & video creation
- ✓ Dedicated senior strategist & channel specialist
- ✓ Marketing funnel creation & management
- ✓ Backlink building & advanced SEO
- ✓ Monthly strategy review call

**BEST FOR: ENTERPRISE, FULL-SERVICE NEEDS**

## ■ WHAT YOU GET ACROSS ALL PLANS

|                           |                                 |
|---------------------------|---------------------------------|
| ■ Social Media Management | ■ Paid Advertising              |
| ■ SEO & Search Marketing  | ■ Website Creation & Management |
| ■ Email Marketing         | ■ Analytics & Reporting         |
| ■ Creative & Design       | ■ Influencer Marketing          |

\* All plans are monthly rates billed quarterly. Ad spend (if applicable) is separate and paid directly to the platform.

# FULL FEATURE COMPARISON

*Every feature across all three plans at a glance.*

| FEATURE                                  | BASIC       | STANDARD    | PREMIUM   |
|------------------------------------------|-------------|-------------|-----------|
| <b>STRATEGY</b>                          |             |             |           |
| Consulting & Strategic Development       | —           | ✓           | ✓         |
| Marketing Plan Development               | —           | ✓           | ✓         |
| Dedicated Senior Strategist              | —           | —           | ✓         |
| Marketing Funnel Creation & Management   | —           | —           | ✓         |
| <b>SOCIAL MEDIA</b>                      |             |             |           |
| Account Creation & Optimisation          | ✓           | ✓           | ✓         |
| Creative Post Design                     | 10/mo       | 15-20/mo    | Unlimited |
| Content Posting & Scheduling             | 10 posts/mo | 20 posts/mo | Unlimited |
| Short Video Creation                     | 1 video/mo  | 5 videos/mo | Unlimited |
| Community Management (comments & DMs)    | —           | ✓           | ✓         |
| Influencer Marketing & Outreach          | —           | —           | ✓         |
| <b>PAID ADVERTISING</b>                  |             |             |           |
| Paid Ad Setup (Meta/Google/TikTok)       | —           | ✓           | ✓         |
| Paid Ad Management & Optimisation        | —           | ✓           | ✓         |
| Retargeting & Audience Segmentation      | —           | —           | ✓         |
| <b>SEO &amp; SEARCH</b>                  |             |             |           |
| Search Engine Setup & Optimisation (SEO) | —           | ✓           | ✓         |
| Search Engine Marketing (SEM/Google Ads) | —           | ✓           | ✓         |
| Backlink Building                        | —           | —           | ✓         |
| <b>WEBSITE &amp; EMAIL</b>               |             |             |           |
| Website Creation & Management            | —           | ✓           | ✓         |
| Landing Page Design & A/B Testing        | —           | —           | ✓         |
| Email Marketing & Automation             | —           | ✓           | ✓         |
| <b>REPORTING &amp; CHANNEL</b>           |             |             |           |
| Analytics & Insights Report              | —           | ✓           | ✓         |
| Dedicated Digital Channel Specialist     | —           | ✓           | —         |
| Monthly Strategy Review Call             | —           | —           | ✓         |

## READY TO GROW YOUR BRAND ONLINE?

*Contact NewChip Technologies today for a FREE digital audit.*

+234 (0) 701 842 4893 | [nctcorporate@gmail.com](mailto:nctcorporate@gmail.com) | 3rd Floor, 3 Awolowo Way, Ikeja, Lagos

# RESELLER GROUP GROWTH PACKAGES

Done-for-you Meta ad campaigns that fill your WhatsApp group with active, motivated resellers — while you focus on your business. We maintain full visibility and control over every naira spent on advertising.

## STARTER

**₦135,000**

One-time · 14-day campaign  
Service fee ₦85,000 + Ad spend ₦50,000

- ✓ Group setup & structure advice
- ✓ Ad copywriting & creative design
- ✓ Audience targeting setup
- ✓ 14 days active ad management
- ✓ End-of-campaign report

EXPECTED: 40-100 NEW RESELLERS

★ BEST VALUE

## GROWTH

**₦315,000**

One-time · 14-day campaign  
Service fee ₦165,000 + Ad spend ₦150,000

- ✓ Group setup & structure advice
- ✓ Ad copywriting & creative design
- ✓ Audience targeting setup
- ✓ 14 days active ad management
- ✓ End-of-campaign report

EXPECTED: 150-300 NEW RESELLERS

## PREMIUM

**₦780,000/mo**

Monthly · ongoing management  
Service fee ₦380,000 + Ad spend ₦400,000

- ✓ Everything in Growth Pack, plus:
- ✓ Full monthly ad management
- ✓ Unlimited ad creatives
- ✓ Reseller onboarding system
- ✓ Bi-weekly strategy call
- ✓ Priority WhatsApp support (2-hr reply)
- ✓ Dedicated account personnel

EXPECTED: 400-700+ RESELLERS/MONTH

## ■ FULL FEATURE COMPARISON

| FEATURE            | STARTER  | GROWTH   | PREMIUM             |
|--------------------|----------|----------|---------------------|
| Total Price        | ₦135,000 | ₦315,000 | ₦780,000/mo         |
| Ad Spend (Meta)    | ₦50,000  | ₦150,000 | ₦400,000            |
| Campaign Duration  | 14 days  | 14 days  | Ongoing monthly     |
| Ad Creatives       | ✓        | ✓        | Unlimited           |
| Performance Report | 1 report | 1 report | Bi-weekly           |
| Onboarding System  | —        | —        | ✓                   |
| Strategy Calls     | —        | —        | Bi-weekly           |
| Priority Support   | —        | —        | 2-hr WhatsApp reply |
| Dedicated Staff    | —        | —        | ✓                   |

Ad spend is paid directly to Meta/Facebook — 100% transparent, with periodic reporting. All packages subject to availability. Ad spend is non-refundable once campaigns go live.

## READY TO GROW YOUR RESELLER NETWORK?

*Reach out today — chat with us on WhatsApp.*

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